

# 2025 ANNUAL REPORT



CAROLYN & MAURICE  
**LEBAUER  
PARK**

Center City  
*Park*



# PROGRAMMING HIGHLIGHTS

## ARTS + CULTURE

- First Friday Drum Circle with Drumming the Triad NC
- Noches Latina with María Gonzalez & Casa Azul
- Karaoke & Line Dancing with DJ Energizer
- Sweat It Out NC
- GSOul
- Sunday Sessions + Music in a Bottle with Lawn Service
- Chromatica Sings N' Things

## CHILDREN'S PROGRAMMING

- Art in the Park with ArtQuest
- Crafts & Conversation with UNCG DUCK Lab
- Kids Poetry Basketball
- Storytime with Greensboro Public Library
- Creative Reuse & Replay with Reconsidered Goods

## HEALTH + WELLNESS

- Cone Health Mobile Screening Van
- Stroller Strides® with Fit4Mom Piedmont
- Zumba + Salsa with Velmy Trinidad
- Sculpt Series with Neighborhood Barre
- Cycle Club with Lawn Service
- Vamos + Central Connect Run Clubs
- Sol Sounds with Sol Sounds LLC
- Embodhi You with Embodhi Yoga Studios
- Power Flow with Greensboro Power Yoga

## NATURE'S WONDERS

- Group Dog Training with Megan Blake

“Being one of the longest running programs at the Parks is such an honor. What keeps it going year after year is simple: community. People love their dogs like family, and Greensboro Downtown Parks creates the perfect place for everyone to come together, learn, and have fun.”

**MEGAN BLAKE**  
Group Dog Training  
Megan Blake, The Pet Lifestyle Coach®



## PARTNERS OF 5+ YEARS

Free programming is at the heart of Greensboro Downtown Parks, and it would not happen without the partners who lead it. The individuals below have brought their programs to the parks for five years or more, helping create experiences the community now looks forward to year after year.

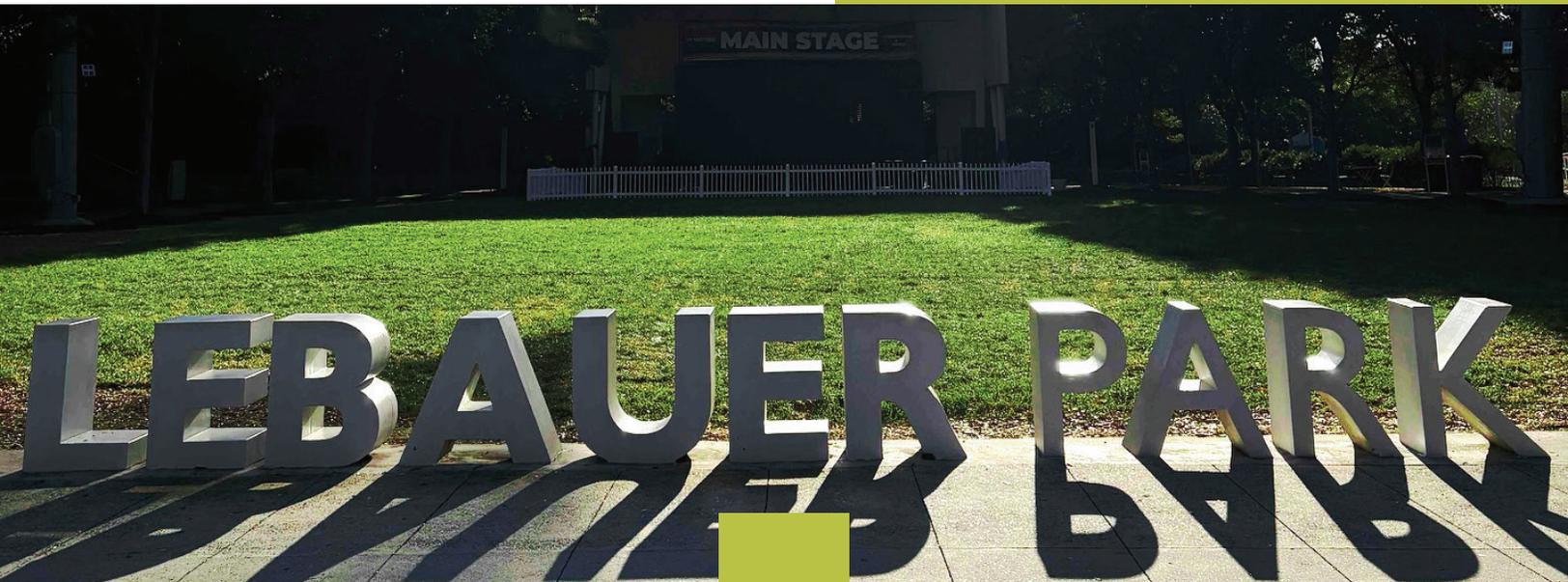
- Megan Blake (8 years - Dog Training)
- Sara Dockery (8 years - Art in the Park with ArtQuest)
- Jerome Taylor (8 years - DJ Energizer)
- Maria Gonzalez (5 years - Noches Latinas with Casa Azul)
- Madalyn Prince (5 years - UNCG; Crafts & Conversation)
- Peter Turner (5 years - GSO Public Library Storytime)
- Michael Gyurica (5 years - Drum Circle)
- Velmy Trinidad (5 years - Zumba/Salsa)

# EVENTS HIGHLIGHTS

- 41 public, free events
- 14 festivals
- 11 festivals with multicultural themes
- 3 state-wide festivals (Folk, Korean, and Muslim)
- Greensboro Pride Festival
- Piedmont Winterfest and curling league

# FACILITIES HIGHLIGHTS

After a high-traffic season of concerts, markets, and community gatherings, the Great Lawn in LeBauer Park was due for some care. Thanks to a partnership with the Greensboro Parks and Recreation Athletic Turf Department, we successfully completed a sod replacement project that restored the lawn to its bright green hue.



24,000+  
social media followers

10,000+  
newsletter subscribers

300,000+  
annual visitors

The demographics of park visitors closely resemble the race and incomes of Greensboro as a whole, which is evidence GDPI is successfully creating inclusive programming and hosting diverse events.

Thank you to the City of Greensboro, Lawn Service by Little Brother Brewing, Parkside Pull-Up, The Community Foundation of Greater Greensboro, and Downtown Greensboro, Inc., Professional Service Group, LLC, and to our many programming partners and vendors.

# OUR TEAM

The success of LeBauer Park and Center City Park is made possible by a dedicated team of staff and board members who guide the organization's vision, stewardship, and daily operations.

## CURRENT STAFF

Jack Garvey, Jr. | Executive Director and Chief Development Officer  
Brandon Williams | Director of Facilities  
Robyn Z. Abdusamad | Community Engagement & Programming Manager  
Koen Roberson | Events Manager  
Caroline Eachus | Director of Finance (Contractor)  
DeVante Williams + Dylan DiYeso | Crew Chiefs  
Stacy Calfo | Marketing Support (Contractor)  
Binta Carter | Park Ambassador  
Spencer Jewell + O. Ordonez | Lead Janitors

## CURRENT BOARD

Kim Martin, Chair  
John Knowles, Vice Chair  
Tammi Thurm, Treasurer  
ChesKesha Cunningham-Dockery, Secretary  
Phillip Fleischmann, At Large  
Lamar Lee, At Large  
Jack Garvey, Jr., Executive Director and Chief Development Officer  
Brian Campbell | Katelyn Cohen-Kivett | Melissa Greer | Laura Lorenz | Leah McCoy | Ednasha McCray  
Rob Overman Walker Sanders | Denise Sherron | Caitlin Stay | Tim Tobey



# WAYS TO GIVE

Your gift helps provide free public programming, maintain the beauty of Center City and LeBauer Parks, and enhance the vitality of Downtown Greensboro for the benefit of all.

Give online or learn about other ways to support your Downtown Parks at [greensborodowntownparks.org/support](https://greensborodowntownparks.org/support). GDPI is ready to receive grants from donor advised funds (DAFs) or gifts of securities like stocks. Sponsorship opportunities are available for park facilities and programming.

For questions, please contact Executive Director and Chief Development Officer Jack Garvey, Jr. at [jack@gdpi.org](mailto:jack@gdpi.org).

Audited financials and prior year tax returns can be found on our website at [greensborodowntownparks.org/report](https://greensborodowntownparks.org/report).

## THANK YOU TO OUR 2025 DONORS

Brooks Pierce  
Dawn S. Chaney Foundation  
Downtown Greensboro Animal Hospital  
Lincoln Financial Foundation



## CONNECT WITH US

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